21 Award Announcement Ideas

Congratulations on Earning an Award!

We are very excited that 68 schools in Arizona earned a 2016 PBISaz Achievement Award. We want to help you promote your achievement and show the world that your school is one of the best in the state.

All schools will receive a 1’ x 2’ foam core poster to hang or display in your school, a window sticker to display in your school office, digital badges/images, and promotion at http://pbisaz.org/awards/ and other PBISaz events throughout the year.

Bronze, Silver, and Gold schools are invited to an Awards Luncheon sponsored by the business community where they will receive an additional gift bag. Superintendents or sister schools will claim posters for our Merit Award schools at the luncheon.

Please forward this letter to your district Public Relations or Marketing coordinator who can help you spread the good news.

Here are Some Ways to Announce Your Achievement

**Press Release**
* Newspaper/TV/Radio and school & district newsletter/website/social media)

For Immediate Release, April 29, 2016:
YOUR SCHOOL NAME Earns 2016 PBISaz Achievement Award

Phoenix, AZ - YOUR SCHOOL NAME cares about providing a positive and safe learning environment for our students and community. The PBISaz Achievement Award recognizes schools for successful implementation and outcomes with School-Wide Systems of Positive Behavior Interventions and Support (PBIS). Award criteria requires high fidelity scores on national evaluation assessments AND measurable student outcome data.

Principal FIRST LAST NAME notes that this award recognizes the dedication of school staff and our community to uphold our school expectations every day: LIST EXPECTATIONS. Together we are building a school culture that is more positive, proactive, and supportive for all our students so that they can be successful citizens and leaders of our nation.
Our award will proudly be displayed in our school office and on our website. YOUR SCHOOL NAME is committed to excellence and YOUR SCHOOL VISION/MISSION.

See our achievement and outcomes at http://pbisaz.org/awards/.

Poster and Window Sticker

- Hang the poster in your office
- Frame and hang poster on your awards wall
- Place poster in your award display cabinet or shelf
- Place window cling on front doors of school, office window, award cabinet, etc.

Digital Badges/Image

- Post on front page of school and district website
- Add a PBIS page to your school website, post award badges, expectation matrix, lesson plans, reinforcement ticket winners, behavior flowchart, PBIS videos, etc.
- Use as profile picture on school Facebook, Twitter or other social media channel
- Share with staff for personal Facebook, Twitter, Pinterest, Instagram or other social network.
- Share with staff to add to their email signature:
- Staff Name, grade or title
- School Name | phone or email | website (school or your class)
- Add to school letterhead
- Add to school newsletter
- Add to congratulation letter for staff, students, and families
- Always include a link to http://pbisaz.org/awards/ and your profile

Celebration

- Send a letter home announcing your accomplishment
- Hold an assembly, ice cream/popcorn party, or spirit day
- Invite local press, TV or radio station to school celebration
- Invite your local politicians (senator or representative) and superintendent to your event, they like to be associated with successful schools too!
- Present your PBIS system at the next school board meeting
Funding for PBIS

This is a great time to ask for Funding for PBIS professional development training, signage or acknowledging staff and students for meeting expectations in order to sustain a system that is achieving measurable results and outcomes for your school.


Contact these people in your organization to discuss their support for PBIS:
- Superintendent or Executive Director
- School Board Members
- Curriculum, Student Services or Professional Development director
- Parent-Teacher Organization

Congratulations on your PBISaz Achievement Award. Please share your promotion ideas with us on our Contact page, http://pbisaz.org/contact-pbisaz/.

Sincerely,

Daniel Gulchak, Ph.D. and Dan Davidson, Ph.D.
Statewide PBISaz Advisory Committee
http://pbisaz.org