



## Award Announcement Ideas

Congratulations on Earning a PBIS Award!

The purpose of the *PBISaz Achievement Award* is to identify and recognize schools for successful implementation and measurable student outcomes with **School-wide Systems of Positive Behavior Interventions and Support (PBIS)**. Criteria are based on effective implementation as defined by the National Center on PBIS.

All schools will receive a poster to hang or display in school, a window clings, digital badges/images for websites and social media use, promotion at <http://pbisaz.org/awards/> and recognition throughout the year.

Bronze, Silver, and Gold schools along with their superintendent are invited to an Awards Luncheon sponsored by the business community.

Please forward this letter to your district Public Relations or Marketing coordinator who can help you spread the good news.

### Here are Some Ways to Announce Your Achievement

#### 1. Press Release

- Publish on your school and district newsletter/website/social media channels
- Publish to local newspaper/TV/radio
- See example below

For Immediate Release: MONTH, DAY, YEAR

YOUR SCHOOL NAME Earns 2017 PBISaz Achievement Award

Phoenix, AZ - YOUR SCHOOL NAME cares about providing a positive and safe learning environment for our students and community. The *PBISaz Achievement Award* recognizes schools for successful implementation and outcomes with School-Wide Systems of Positive Behavior Interventions and Support (PBIS). Award criteria requires high fidelity scores on national evaluation assessments AND measurable student outcome data.



Principal FIRST AND LAST NAME notes that this award recognizes the dedication of school staff and our community to uphold our school expectations every day: LIST YOUR PBIS EXPECTATIONS. Together we are building a school culture that is more positive, proactive, and supportive for all our students so that they can be successful citizens and leaders of our nation.

Our award will proudly be displayed in our school office and on our website. YOUR SCHOOL NAME is committed to excellence and SCHOOL VISION/ MISSION STATEMENT.

See our achievement and outcomes at <http://pbisaz.org/awards/>.

## 2. Visibility at School with Posters and Window Clings

- Hang poster in your office
- Frame and hang poster on your awards wall
- Place poster in your award display cabinet or shelf
- Attach window cling on front doors of school, office window, award cabinet, etc.

## 3. Visibility Online with Digital Badges/Image

- Digital badges are sent to award winning principals only
- Post on home page of school and district website
- Create a PBIS web page to your school website to post your award badges, school expectations, lesson plans, reinforcement ticket winners, behavior flowchart, PBIS videos, etc.
- Use as profile picture on school Facebook, Twitter or other social media channel
- Share with staff to post on their personal Facebook, Twitter, Pinterest, Instagram or other social network
- Share with staff to add to their email signature
- Add to school letterhead
- Add to school newsletter
- Add to congratulation letter for staff, students, and families
- Always include a link to <http://pbisaz.org/awards/>

## 4. Visibility in your Community with Celebrations

- Send a special letter home announcing your accomplishment
- Hold an assembly, ice cream/popcorn party, or spirit day



- Invite local press, TV or radio station to school celebration
- Invite your local politicians (senator or representative) and superintendent to your event, they like to be associated with successful schools too!
- Present your PBIS system at the next school board meeting

## 5. Funding for PBIS

This is a great time to ask for funding for PBIS professional development training, signs and banners around school or donations to use to acknowledging staff and students for meeting school expectations in order to sustain a system that is clearly achieving measurable results and outcomes for your school.

Get a Federal Guide to *15 ESEA Programs with Explicit Authority for Prevention-Related Activities* at <http://pbisaz.org/get-started/>.

Contact these people in your organization to discuss their support for PBIS:

- Superintendent or Executive Director
- School Board Members
- Curriculum, Student Services or Professional Development director
- Parent-Teacher Organization

Congratulations on your PBISaz Achievement Award. Please share your promotion ideas with us on our Contact page, <http://pbisaz.org/contact-pbisaz/>.

Sincerely,

Daniel Gulchak, Ph.D.  
Statewide PBISaz Advisory Committee  
<http://pbisaz.org>